

Annual Survey of Cal State Northridge Graduates

Launched in 2008-09, Cal State Northridge's *Annual Survey of CSUN Graduates* is a comprehensive survey of the educational and occupational plans of each year's baccalaureate degree recipients for their first post-graduation year. Survey questions cover immediate plans for both paid employment and further education. Where relevant, respondents are asked to specify their likely employment sectors and the disciplines in which they plan to pursue further academic study. Finally, respondents are asked to indicate how definite their current plans are.

Initial administration of the new survey took place in Spring 2009, with e-mail invitations from the university's President sent to approximately 5,800 expected graduates in late April; by the end of May, 2,164 useable responses had been received. In Spring 2010 and Spring 2011, we sent e-mail invitations to a similar number of likely graduates (i.e., 5,836 and 5,828 invitations) and received 1,483 responses in 2010 and 1,625 responses in 2011. The resulting response rates of 37% for 2009, 25% for 2010, and 28% for 2011 are good for surveys of this sort.